



Marketing and Communications Employee

Responsibilities

- Praxis website support (plan, write and edit content for digital mediums)
- Reaching clients by promoting own content on social media through services such as LinkedIn posts or other media channels
- Events organizing (exhibitions and company parties)
- Design company brochures (Corel Draw or Adobe Creative Cloud)
- Online and offline marketing
- PowerPoint presentations for each Praxis system/product
- Creating and designing advertorials
- Active promotion of the company's products at the exhibitions together with the sales colleagues

Requirements

- A Bachelor Degree in Marketing/Communications or Business
- Strong Business Marketing experience
- Strong understanding of new communications techniques, digital engagement platforms and the ability to translate these into opportunities
- Excellent writing and presentation skills, editing and proofreading skills as well as the journalistic ability to write a content
- Able to understand business needs
- Good interpersonal and communications skills including a high standard of written and spoken English and Dutch
- As a stress resistant colleague with a fine sense of humor , you will fit in our ambitious team perfectly

We offer

- A job in a flexible and very international environment
- An informal, collegial working atmosphere
- Personal development opportunities
- A team of enthusiastic colleagues
- A competitive salary
- A good secondary employment package

Who we are?

Founded in 1965 in Leiderdorp, The Netherlands, Praxis Automation Technology is a manufacturer and supplier of automation, navigation and green propulsion systems for sea going vessels.

Our passion for shipping and technology is the engine of our company. We offer high-quality innovative systems that use the very latest technologies. A key strength is being able to convert the wishes and needs of our customers into a tailor-made quality systems, our company is a trendsetter in sustainable innovations.

We supply our products to international shipyards, ship owners and installers and serve them via our selected global network of service and maintenance points.

With more than 80 employees in The Netherlands and a network of 42 worldwide sales and service locations Praxis has built up a reputation as a solid partner and we are market-leading in our field. The high-quality knowledge and experience of our employees is the driving force that pushes us forward to reach new achievements.

We distinguish ourselves through the involvement of our people. We take each other into account, we are always open to feedback and are honest and respectful. We naturally take a step extra, show decisiveness and initiative. In short: a pleasant environment to work in! We are therefore a reliable partner on whom our customers and employees can build.

www.praxis-automation.com.

Interested?

Please send your CV accompanied by a motivational letter to jobs@praxis-automation.nl mentioning the job title you are applying for.